

POWERED BY ACTIONCOACH

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# THE BUSINESS EXCELLENCE AWARDS 2024

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Liverpool 2024  
**BIZ**X

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## INTRODUCTION

This BizX honours the accomplishments, achievements, values and contributions of businesses and their owners in Europe, the Middle East and Africa... in an exciting, social setting of innovation, networking and learning.

BizX is a fantastic opportunity to develop yourself, your team and your business through learning from global thought leaders and the contacts you make at the 2-day event. The awards are your chance to be recognised as one of the best and gain a major boost to your business and brand image. Being named winner is a tremendous honour and one that can reap valuable publicity and credibility.



## THE AWARDS PROCESS

The application process can also help you re-evaluate your business, allowing you to assess both your current and future business strategies and ongoing aims and objectives.

Most importantly, it can be used to motivate and highlight the great work of your team to provide them with a level of confidence that will generate productivity and growth throughout your company. After all, success in these awards is a reflection of not only your success, but the success of your entire team!



## WHAT YOU NEED TO KNOW

### **Download the entry forms at:**

[www.thebizx.co.uk/awards](http://www.thebizx.co.uk/awards)

### **Entering categories**

You can enter as many categories as you like, subject only to your eligibility. Only one entry per business, per category, will be accepted.

### **Entry Fees**

The BizX are funded exclusively by entry fees and sponsorship. The entry fee is included in your ticket to the event..

### **Timeframe**

You will receive an automatic response if sending via email. You will find out on the awards night taking place on Thursday 18th April if you are a finalist.

### **Panel of judges**

The award entries will be judged by sponsors of the event. The independent judges will select the finalists and choose the winners, they will then be announced at the event.

### **Booking tables or places for the Awards Evening**

Please ensure you keep this date free in your diary as only those present at the awards ceremony in person will be awarded.

### **Terms and Conditions**

Full T&Cs are available on The Business Excellence Forums and Awards website. If you have any specific questions, please contact a member of the ActionCOACH team on: 01284 701 648.





## HOW TO ENTER

**YOUR COMPLETED ENTRY MUST BE RECEIVED  
BY 5PM ON FRIDAY, 1ST MARCH 2024**

You're welcome to enter as many of the categories listed as you like, subject only to your eligibility.

**A valid entry must include all of the following documentation:**

- ✓ A fully completed entry form with all required information (\*) completed
- ✓ Maximum 10 pages of appendices for supporting information (optional)
- ✓ A high resolution company logo (.jpeg, .eps, .pdf, .ai, .png)

You must be present in person at the event to receive your award.

You can submit your entry by post to the head office:

**The Business Excellence Forums & Awards  
Broadlands Manor,  
Peckleton Lane,  
Leicester Forest West, LE9 9QU**

Or via email to: **info@thebizx.co.uk**



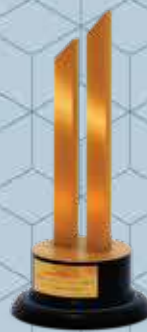


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# THE BIZX AWARD CATEGORIES

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#BIZX2024

# BEST COMMUNITY IMPACT

Two of the biggest Key Performance Indicators we measure in ActionCOACH are how many jobs do you create and how much money and time do you put into the economy?  
You will demonstrate your ongoing commitment to the community locally and further afield, you will describe specific activities the business engages in that have a positive impact on the community.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

# BEST COMPANY CULTURE

You will demonstrate how your company creates a positive culture within the business and outside with customers, sponsors and the local community. How do you celebrate team member achievements and what does it take for someone to be successful in the company?  
You will provide evidence to show your ongoing efforts to build and improve your company culture and this will be backed up with testimonials from your team members.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

# BEST CUSTOMER SERVICE

Customer service is something that every business has to do to survive, but some businesses go the extra mile which make them stand out from the rest. You will demonstrate how the company promotes ongoing customer service improvement across the organisation and how your team participates to improve their development. Customer testimonials will be provided as supporting evidence.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

# BEST IMPORT / EXPORT COMPANY

In these times of uncertainty, planning for the future is paramount, so has your plan and innovative ideas put your company to the forefront of its industry? A detailed plan of your business goals for the future, and how you plan to achieve these should be provided.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

# BEST MANUFACTURER / WHOLESALE

You will demonstrate what has driven your company's success and why. A detailed plan of your business goals for the future and how you plan to achieve these should be provided along with the milestones you have achieved in the last 3 years.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

# BEST RETAILER

This company will have growth in sales since launching / the past 3 financial years. This could be in a face to face setting or online. You will provide evidence of how you show longevity, innovation and excellent customer service.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)



## BEST SERVICE BASED

This company will be focused on providing services for its customers. Growth in sales will have increased year on year, your unique selling proposition will clearly be defined along with the actions you've taken to drive your company's success and a detailed plan for the future.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

## BEST MARKETING CAMPAIGN

Marketing success is ultimately measured by the return on investment. You will provide the details of your marketing campaign including the target market, the marketing message and how you delivered this campaign. Describe how the campaign was innovative and stood out from other competitors. Evidence to show the results of the campaign and return on investment should also be provided.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

## BEST E-COMMERCE BUSINESS

The company will work with multiple e-commerce platforms or specialise in one. You should show an understanding of the customer journey and demonstrate how the e-commerce experience has driven your company's success.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

# FASTEST GROWING COMPANY

The team, net sales and profit growth of the company will be assessed over a three to four-year period for this award. You will also demonstrate what has driven your company’s success and why. A detailed plan of your business goals for the future and how you plan to achieve these will be provided.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

# MOST INNOVATIVE COMPANY

You will provide details of the processes you use to research and develop new products or services and also demonstrate how you introduce them to the market. Details of your current strategy for development of the business should also be provided, along with your most profitable innovations.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

# CEO OF THE YEAR

You will demonstrate effective and innovative leadership to strengthen your business, as well as how you serve as a role model and mentor to your team. A detailed growth plan to reach your business objectives and significant historic milestones should also be included.



[\*\*CLICK HERE TO ENTER FOR THIS AWARD\*\*](#)

# YOUNG ENTREPRENEUR OF THE YEAR

Entrants must be 30 years old or under. You will demonstrate effective and innovative leadership to strengthen your business and how you add creativity and vision to the business. A detailed plan of your business goals for the future and how you plan to achieve these will be provided along with the milestones you have achieved in the last 3 years.



**[CLICK HERE TO ENTER FOR THIS AWARD](#)**

# ENTREPRENEUR OF THE YEAR

Entrants must be 31 years old or over. You will demonstrate effective and innovative leadership to strengthen your business and how you add creativity and vision to the business. A detailed plan of your business goals for the future and how you plan to achieve these will be provided along with the milestones you have achieved in the last 3 years.



**[CLICK HERE TO ENTER FOR THIS AWARD](#)**

# NOT-FOR-PROFIT BUSINESS OF THE YEAR

To be considered for this award, you will need to be able to demonstrate that your not-for-profit business works as a business should – even under the most trying circumstances. You’ll need to showcase how you have worked through the difficulties of the previous years while maintaining a focus on the people you serve and demonstrate how have you innovated, changed and invested over the last year.



**[CLICK HERE TO ENTER FOR THIS AWARD](#)**



good  
luck!

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# THE BIZX AWARDS 2024

#BIZX2024





# BEST BUSINESS GROWTH

The growth of your company will be assessed from your business valuation across a selected period. You will also demonstrate the business benefits from the growth as well as your personal benefits.



[CLICK HERE TO ENTER FOR THIS AWARD](#)

# BEST PERSONAL GROWTH

This company will have growth in sales since launching / the past 3 financial years. This could be in a face to face setting or online. You will provide evidence of how you show longevity, innovation and excellent customer service.



[CLICK HERE TO ENTER FOR THIS AWARD](#)

# GREEN COMPANY OF THE YEAR

To be considered for this award, you will need to describe the specific activities/projects your business engages in that incorporates the values of the green economy. You will need to provide evidence to showcase the success of your green projects and innovations and showcase how you have supported the economy-wide net-zero transition as well as encouraged your stakeholders and team to do the same.



[CLICK HERE TO ENTER FOR THIS AWARD](#)

# BEST OVERALL COMPANY

The winners of each category will be submitted for Best Overall Company of the Year.



[CLICK HERE TO ENTER FOR THIS AWARD](#)



## THIS YEAR'S SPEAKERS

### Learn From Global Thought Leaders

Over BizX's two packed days, you'll have the amazing opportunity to gain a wealth of knowledge from global thought leaders covering everything you need to drive your business forward.



#### **THE HOST: STEPHEN MULHERN**

British TV presenter, entertainer, and magician.



#### **PIERS LINNEY**

Former Dragons' Den Investor.



#### **DEBORAH MEADEN**

Entrepreneur and TV Personality.



#### **DAME KELLY HOLMES**

Olympic Gold Medalist.



#### **DONALD MILLER**

Best Selling Author and CEO of StoryBrand.



#### **BRAD SUGARS**

World's No.1 Business Coach, Founder of ActionCOACH.



#### **ANDY BOUNDS**

Britain's Sales Trainer of The Year.



#### **MICHAEL HEPPELL**

International Best Selling Author of How To Be Brilliant.



#### **JAMIL QURESHI**

Psychology Practitioner and High-Performance.